

THE BRITANNIA

Balloons
all year round







Rise to the occasion

Whether you are a pub, bar, club, restaurant or hotel, there are always occasions to celebrate and special events to promote. Product promotions, birthdays, theme nights, anniversaries or fundraising – all of them benefit from the addition of balloons.

Our balloon packages let your customers know that they're in the right place for celebrating. Balloons help you to:

- differentiate your business from the local competition
- highlight seasonal special offers
- attract new custom
- encourage patrons to stay longer
- increase food and drink consumption
- provide an enjoyable experience/memory
- encourage repeat visits
- stimulate recommendations

Balloons provide an instant visual impact, adding to the party mood and stimulating additional sales – and profits!

See our full price list on page 16



Seasonal Celebrations

Whatever time of year it is, we can offer balloons to match the season, adding that something extra to Halloween, Christmas, New Year's Eve and Valentine's Day. We can also make the celebration of Saints' days that little bit extra special.

Valentine's Day

Advertise your Valentine's Day offers, and help your customers show their romantic side with our Valentine's bouquets.



Valentine's Day

Offer 1 - 35030

Offer 2 - 35031

Offer 3 - 35032

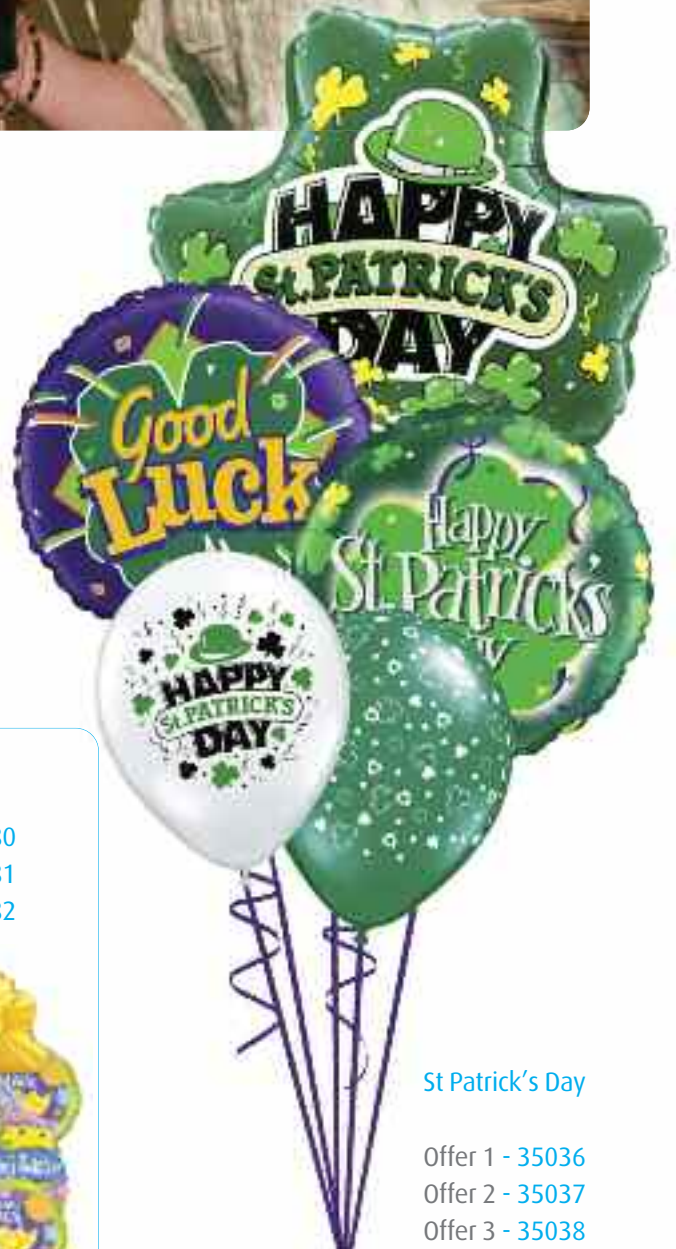
Balloons may vary from those shown.





St Patrick's Day

Always one of the year's big celebrations. Keep the drinks flowing with St Patrick's day bouquets. Available now.



St Patrick's Day

- Offer 1 - 35036
- Offer 2 - 35037
- Offer 3 - 35038

Balloons may vary from those shown.

Mother's Day

- Offer 1 - 35033
- Offer 2 - 35034
- Offer 3 - 35035



St George's Day

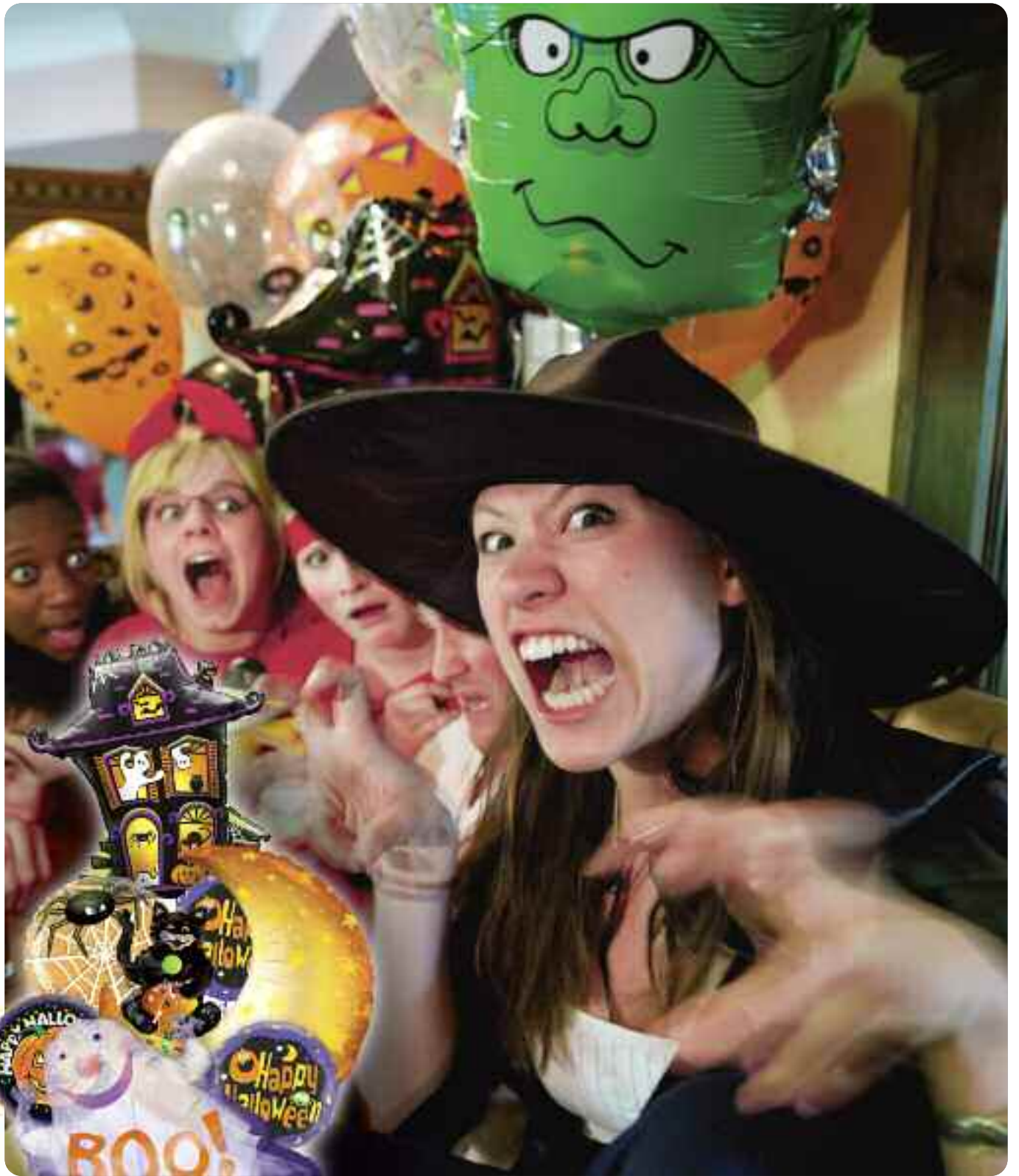
- Offer 1 - 35997
- Offer 2 - 35998
- Offer 3 - 35999



Easter

- Offer 1 - 45380
- Offer 2 - 45381
- Offer 3 - 45382





Halloween

- Offer 1 - 8291
- Offer 2 - 28590
- Offer 3 - 20000

Halloween

Make your Halloween party a real scream with our spookily themed balloon packs.

Balloons may vary from those shown.





New Year

Help your business get off to a flying New Year start with bouquet packs for your New Year's Eve party.

Christmas Day

Offer 1 - 33486

Offer 2 - 33487

Offer 3 - 33488



Happy New Year

Offer 1 - 33587

Offer 2 - 33586

Offer 3 - 33585

Balloons may vary from those shown.



Special Days

For your all year round special days like Birthdays, Christenings, Weddings and Anniversaries, BOC Sureserve can offer balloons to match your special occasion.

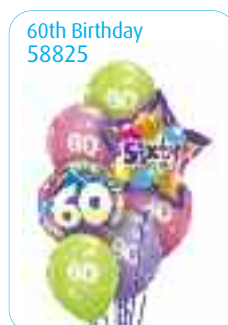
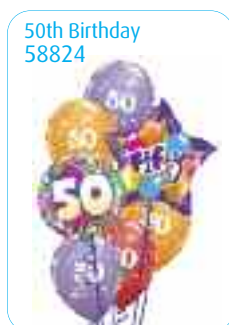
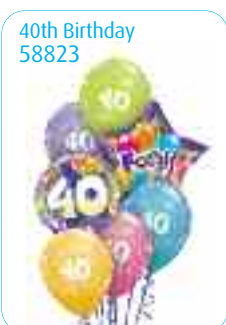
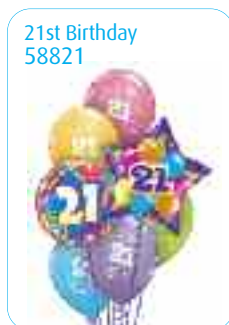
Birthdays

Everybody, no matter how old – or young – loves a birthday party. Balloons create the perfect atmosphere for that special party and help identify where to find the fun! Birthday Balloon Bouquets for 18th, 21st, 30th, 40th, 50th, and 60th birthdays, as well as a general Happy Birthday bouquet.



Birthday Bouquet
58819

Balloons may vary from those shown.





Christenings

Welcoming new children into the world with a christening, a simple blessing or a party for friends and family is another great reason for celebration.

Christening Balloon Bouquets for boys and girls.



Boy's Christening Bouquet
58833

Balloons may vary from those shown.



Girl's Christening Bouquet
58832



Weddings

There are a thousand things that make a wedding special – and balloons are one of them. Add the finishing touches to your decorations with our Perfect Pair and Wedding Wishes bouquets.



Perfect Pair
58826

Balloons may vary from those shown.

Wedding Wishes
58827





Wedding Anniversaries

An anniversary is an important time for a couple as it signals that they've reached a milestone in their relationship. These special occasions are a wonderful opportunity to bring family and friends together for a celebration.

Balloon Bouquets for silver (25th), ruby (40th), golden (50th) and diamond (60th) anniversaries.



50th Anniversary
58830

Balloons may vary from those shown.

25th Anniversary
58828



40th Anniversary
58829



60th Anniversary
58831





Testimonial 1

“We have been using balloons for the last four years because they’re a simple and cost effective way to get people through the door. We originally used them to promote a Valentine’s Day offer which was so successful we then started using them throughout the year. It’s surprising how something so simple can add so much to your bottom line”

Sam Campbell
The Britannia, Guildford



Testimonial 2

“Since we started using balloons our St George’s Day and Halloween nights have grown steadily year on year and are now big earners for us. We always have balloons at the front door and in the beer garden. They help make the occasion and our regulars always ask for them at the end of the night”

Nick Hughes
The Wellington, London





Themed Events

From pirates to princesses, Hawaiian parties or BBQ's to Hen nights, nowadays there are hundreds of themes available for parties and we can provide the balloons to match.

Themed balloons for a wide variety of events (ask for availability).

Princess

Let your customers treat their little princess to an extra special celebration with one of our princess balloon bouquets.



Princess Bouquet
58811

Balloons may vary from those shown.

Pirate Bouquet
58810





Hen Night

Help them celebrate their big night with Hen Night bouquets.

Classic Caddy Bouquet
58814



Hawaiian Bouquet
58812



Hen Night Bouquet
58816

Balloons may vary from those shown.





Poker Night

Why not deal your business a winning hand with Poker Night bouquets.



Poker Night Bouquet
58817

Balloons may vary from those shown.

Juke Box
58813



Graduation
58815



Mix 'n Match

Choose your own combinations for your special occasion.

Plain 18" Foil Balloons

£8.00
per 10
Ex VAT



White
37263



Yellow
37264



Orange
37265



Rose
37266



Ruby Red
37267



Sapphire Blue
37268



Emerald Green
37269



Pale Blue
37270



Onyx Black
37271



Quartz Purple
37272



Silver
37273



Metallic Gold
37274

Plain 11" Latex Balloons

£15.99
per 100
Ex VAT

Standard Colours



Dark Blue
37287

Green
37288

Red
37289

Yellow
37290

Orange
37291

Pink
37292

Pale Blue
37293

White
37294

Onyx Black
37295

Pastel Colours

£17.99
per 100
Ex VAT



Pearl Ivory
37296

Pearl Azure
37297

Pearl Mint Green
37298

Pearl Lavender
37299

Pearl Peach
37300

Pearl Pink
37301

Pearl Light Blue
37302

Pearl white
37303

Pearl Lemon
37304

Neon Colours

£17.99
per 100
Ex VAT



Neon Green
37305

Neon Pink
37306

Neon Orange
37307

Neon Yellow
37308

Neon Violet
37309

Neon Blue
37310

Metallic Colours

£17.99
per 100
Ex VAT



Silver
37311

Gold
37312



Balloon types

Latex balloons

Being relatively inexpensive, these are ideal for times when large quantities are required, for promotional giveaways, decoration or to form displays. The 11" diameter size is the most common for giveaways and mass displays: correctly inflated, an 11" latex balloon will float for up to 12 hours. The larger 12" size tends to be used for decoration as it lasts still longer. Manufactured from natural latex, these biodegradable products have no negative environmental impact.

Foil balloons

Due to their longer float times, foil balloons are perfect for displays and food and drink promotions. Typically, foil balloons are displayed in bunches, as a bouquet of three or five, but can equally and effectively be used individually. An 18" foil balloon has a longer float time than the latex equivalents and, correctly inflated, will float for up to seven days.

Balloon valves

Latex balloons are pre-fitted with our unique Pro-lite balloon valve. This has an integral pre-coiled ribbon which not only removes the need to knot or tie the balloon, but also allows the balloon to be re-inflated time and time again. Each foil balloon comes complete with a reel of pre-cut, pre-coiled ribbon, removing the need to continually cut ribbon to length from a cumbersome reel.



These two initiatives not only save money, they simplify and quicken the inflation process thereby freeing staff to concentrate on running the events and increasing profits.

WARNING: Balloon gas is safe when employed correctly but it should be used with care and only for the purposes for which it is intended. Do not inhale the gas – as it contains no oxygen, it is an asphyxiant. The gas is stored in heavy, robust cylinders at high pressure. These cylinders must be stored in a safe area and handled with great care in order to avoid potential accidents or personal injury.

Accessories:

A full range of accessories are available to ensure you get the most out of your balloon packs and create memorable and long lasting displays.

Hi Float:

- Increases float time from hours to days
- Avoids the need to reinflate balloons
- Reduces gas consumption
- Suitable for latex balloons only

Quart	£11.99 each	order ref: 32817
Gallon	£29.99 each	order ref: 32818
Dispenser	£5.95 each	order ref: 32819



Balloon Weights:

- 4.4oz (125gm)
- Ideal for table top balloon bouquets
- Supplied individually
- 99p each

Red	order ref:44290	Purple	order ref:44295
Fuchsia	order ref:44291	Black	order ref:44296
Blue	order ref:44292	Iridescent	order ref:44297
Gold	order ref:44293	White	order ref:44298
Silver	order ref:44294	Green	order ref:44299



Price list

Seasonal Celebrations	Offer 1 £45	Offer 2 £35	Offer 3 £12
	Comprises 100 valved latex balloons and 10 assorted foil balloons complete with pre-coiled ribbons	Comprises 1 x disposable cylinder of balloon gas* and 10 x 18" foil balloons complete with pre-coiled ribbons	Comprises 10 x 18" assorted foil balloons complete with pre-coiled ribbons (min. purchase 3 packs)
Halloween	8291	28590	20000
Christmas	33486	33487	33488
New Year	33587	33586	33585
Valentine's	35030	35031	35032
Mother's Day	35033	35034	35035
Easter	45380	45381	45382
St George's Day	35997	35998	35999
St Patrick's Day	35036	35037	35038

* Please see page 17 for specifications.

Special Days	
These packages will make up to 5 balloon bouquets as seen in the brochure.	
£35	
Comprises 10 foil and 25 valved latex balloons. Ribbons and 5 weights included.	
Happy Birthday	58819
18th Birthday	58820
21st Birthday	58821
30th Birthday	58822
40th Birthday	58823
50th Birthday	58824
60th Birthday	58825
Boy's Christening	58833
Girl's Christening	58832
Wedding Wishes	58827
Perfect Pair	58826
25th Anniversary	58828
40th Anniversary	58829
50th Anniversary	58830
60th Anniversary	58831

Themed Events	
These packages will make up to 5 balloon bouquets as seen in the brochure.	
£35	
Comprises 10 foil and 25 valved latex balloons. Ribbons and 5 weights included.	
Princess	58811
Hen Night	58816
Hawaiian	58812
Poker Night	58817
£35	
Comprises 5 large foil and 5 valved latex balloons. Ribbons and 5 weights included.	
Pirate	58810
Classic Caddy	58814
Juke Box	58813
Graduation	58815



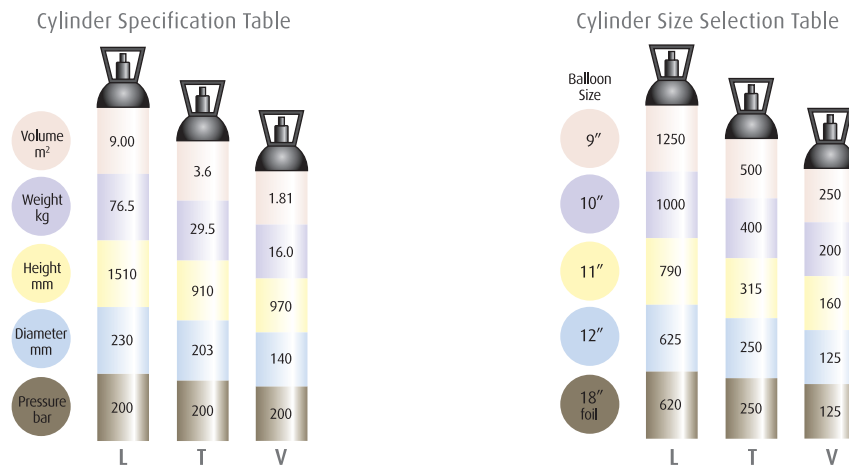
Balloon Gas

BOC Sureserve has one of the largest stocks of balloon gas cylinders and accessories in the UK. This enables us to ensure that stocks are always available as and when you need them.

Helium balloon gas cylinders come in three sizes. To work out the size of cylinder you require, you need to answer a few simple questions:

- What size and type of balloons do you want to use?
- How many balloons do you want to inflate?

Using the table below, you can determine the size and number of cylinders you will need. Note, the table shows the approximate number of balloons filled. Numbers will vary according to balloon manufacturer and shape.



Filling Kits

With a wide range of latex and foil balloon filling kits available for either rent or purchase and our nation-wide distribution capability, you can see why BOC Sureserve is the natural choice for all your dispense and balloon gas requirements.

The correct way to fill balloons:

To avoid wasting balloon gas (helium) or rupturing balloons due to overfilling you should always ensure that you:

- Have the right filling kit for the type of balloons you are inflating
- Only fill the balloon with enough gas to achieve the correct size
- Minimise the release of gas when connecting or removing the filling kit, or between balloon inflations
- Securely tie inflated balloons which do not have an integral "Pro-lite" plastic valve.



Disposable Balloon Gas Cylinder

BOC Sureserve's Disposable Balloon Gas Cylinder means you can have balloons to liven up all your events. This package is ideal for any on the spot celebration of events such as birthdays, barbecues, quiz nights, theme nights, etc.

- It is a lightweight low-pressure helium cylinder which can fill approximately 40 latex balloons.
- No rental or return to point of purchase required and fully recyclable.

Key Features	Benefits
Pro-lite valve	No need to knot or tie the balloons. Speeds up the inflation process. Allows for re-inflation.
Balloon sizer	Ensures balloons are inflated to the same size every time. Prevents over-inflation and therefore gas wastage. Eliminates the chance of burstage.
Screw-on filling nozzle	Eliminates helium loss commonplace with other push-on variants
Fully disposable	No need to return to point of purchase. No rental incurred. Simply dispose of at your local Civic Amenity Tip.



Always here to support you

As a valued customer, we aim to give you the highest level of service:

- Regular, reliable deliveries whenever you need them
- Choice of dispense equipment solutions for beer and soft drinks
- Comprehensive, high quality service
- Cellar safety assurance
- Technical and safety advice
- Balloons, balloon gas and accessories
- Patio equipment and propane gas

If you have any further queries or need further information about BOC Sureserve's range of products and services:

- Talk to your local BOC Sureserve Sales & Service Person the next time he delivers your gas cylinders – he can provide you with on the spot advice and assistance
- Our 24 hour Customer Service Centre is available to help you

Call: **08457 302 302**

- Our comprehensive website gives you free access to a wide range of helpful information

Visit us online at: www.bocsureserve.co.uk

BOC Sureserve

Customer Service Centre, Priestley Road, Worsley, Manchester M28 2UT, United Kingdom
Phone 08457 302 302, www.bocsureserve.com

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